


Kaleb Eichhorn

Senior Product Designer

End-to-End Specialist

Minneapolis, MN
Kaleb.kikuwi@gmail.com
 [/in/kalebeichhorn/](#)

Professional summary

Seasoned Senior Product Designer with over five years of hands-on experience crafting user-first, accessible designs that drive success in the banking, finance, and personal development. [Expert in leading cross-functional teams and mentoring junior designers](#) to deliver high-impact solutions aligned with business objectives. Consistently turning [complex requirements into intuitive experiences](#) from wireframing to handoff. Proficient in Figma, Sketch, and agile methodologies, I stay ahead of UX trends like AI-driven and inclusive design to create innovative, inclusive products that enhance user satisfaction and business growth.

Recent

Work experience

U.S. Bank // Senior Product Designer

July 2023 - Present, Minneapolis MN (On-site)

- + The [voice for accessibility and designer helping multiple teams around U.S. Bank's](#) business banking, consumer, and operations teams. Helping guide design and deliver high quality solutions to product needs where needed.
- + Mentored junior designers, fostering a collaborative design culture and sharing best practices in agile workflows.
- + Leading various epics through the entire [end-to-end agile product lifecycle, ensuring rapid iteration with developer, product and user support every step of the way](#). Highly qualified at responsive web, responsive mobile, and native iOS & Android designs.
- + Strengthened the U.S. Bank Design Library by designing and documenting five complex components and collaborating with teams on best usage detailing states, use cases, content guidelines, and accessibility features.

Figma • Figjam • Jira • Confluence • Zeroheight (DLS)

American Express (AmEx) // Product Designer

May 2022 - Feb 2023, Phoenix, AZ (Remote)

- + Redesigned and expanded credit card limit functionality through innovative features like Inline Editing and Bulk Limit Change.
- + Conducted user research with 10 global users often, identifying pain points and validating designs through testing, resulting in a streamlined interface that met policy, compliance, and travel-based limit needs.
- + Innovated and tested multiple new accessible components, expanding the Design Language Systems Library . Collaborated closely with technical, internal design, and accessibility teams to gather input and drive consensus on design.

Sketch • Jira • Confluence

Education

Fullsail University, FL / BS

Media & Design

3.8 GPA, Salutatorian

+ Adobe Creative Jam, Competitive
1ST PLACE AWARD

Highlighted project

Domestic CHIPS transfer

Senior product designer

Feb 2025 - May 2025

Problem	Scalable approach Better information architecture New data lookup tables
Solution	Streamlined IA Responsive atomic components User tested
Outcome	Increased task speed, Positive test results Scalable design

Figma • Figjam • Jira

- 👉 See the full case study here
["Initiate Wire Transfer" Case Study](#)
- 👉 Or my website here
[Kalebkikuwi.wixsite.com/kalebeichhorn](#)

Skillset

User Exp.	User research, wireframing, prototyping, usability testing, accessibility (WCAG)
User Inter.	Visual design, interaction design, responsive design, design systems, auto layout
Method	Agile, waterfall, empathy, design thinking, lean UX
Soft Skills	Leadership, mentoring, communication, collaboration, critical thinking, basic programming

Echelon Fitness // Product designer
Aug 2020 - Apr 2022, Minneapolis MN (Hybrid)

Adobe Xd • Zeplin • Maze

Professional development

Responsible AI [RAI] (U.S. Bank) AI
Completed: 2/26/2025

Completed beginner-level course on ethical AI practices, covering key principles like fairness, transparency, and bias mitigation. Gained insights into implementing responsible AI in product development, aligning user-centric design with organizational values and governance frameworks to ensure trustworthy, inclusive solutions.

5-week Accessibility Course (U.S. Bank) A11Y
Completed 4/6/2024

5 block A11Y course by some of the best accessibility designers with over 80 years of collective experience. This course helped reinforce my
+ accessibility knowledge through weekly assignments, 1:1 with accessibility consultants, and deep dives into physically using accessibility tools like screen readers, magnifiers, adaptive keyboards paired with WCAG resources online.

+

Recommendations

From Kaleb's LinkedIn

Ashley, UX Architect at U.S. Bank // 2025

I had the pleasure of working with Kaleb at U.S. Bank and witnessed him quickly become an asset to our team. He was fast to understand the scope of work and meaningfully applied it to designs. He used those designs to drive conversations with partners, guide requirements writing and inspire engineering partners to get involved in the discussions early on.

Kaleb skillfully used a design system and knew how to adapt it to the required use-cases, pushing design boundaries to bring a fresh perspective to our team. He accepted all feedback with grace, asked questions to understand the feedback on a deeper level and updated his designs accordingly [...]

Jacqui, Assistant VP, UX Design // 2025

I had the distinct pleasure of collaborating with Kaleb on multiple user experience design projects for the small business segment at U.S. Bank.

While he has deep knowledge of the financial space. Kaleb brings more to the table than that. Kaleb is a lifelong learner with an open mind and a voracious curiosity [...]

Our collaboration was very productive. We were able to iterate quickly with results that had a lasting impact on our cross departmental team. I would welcome the opportunity to work with him again. He is an asset to any team.